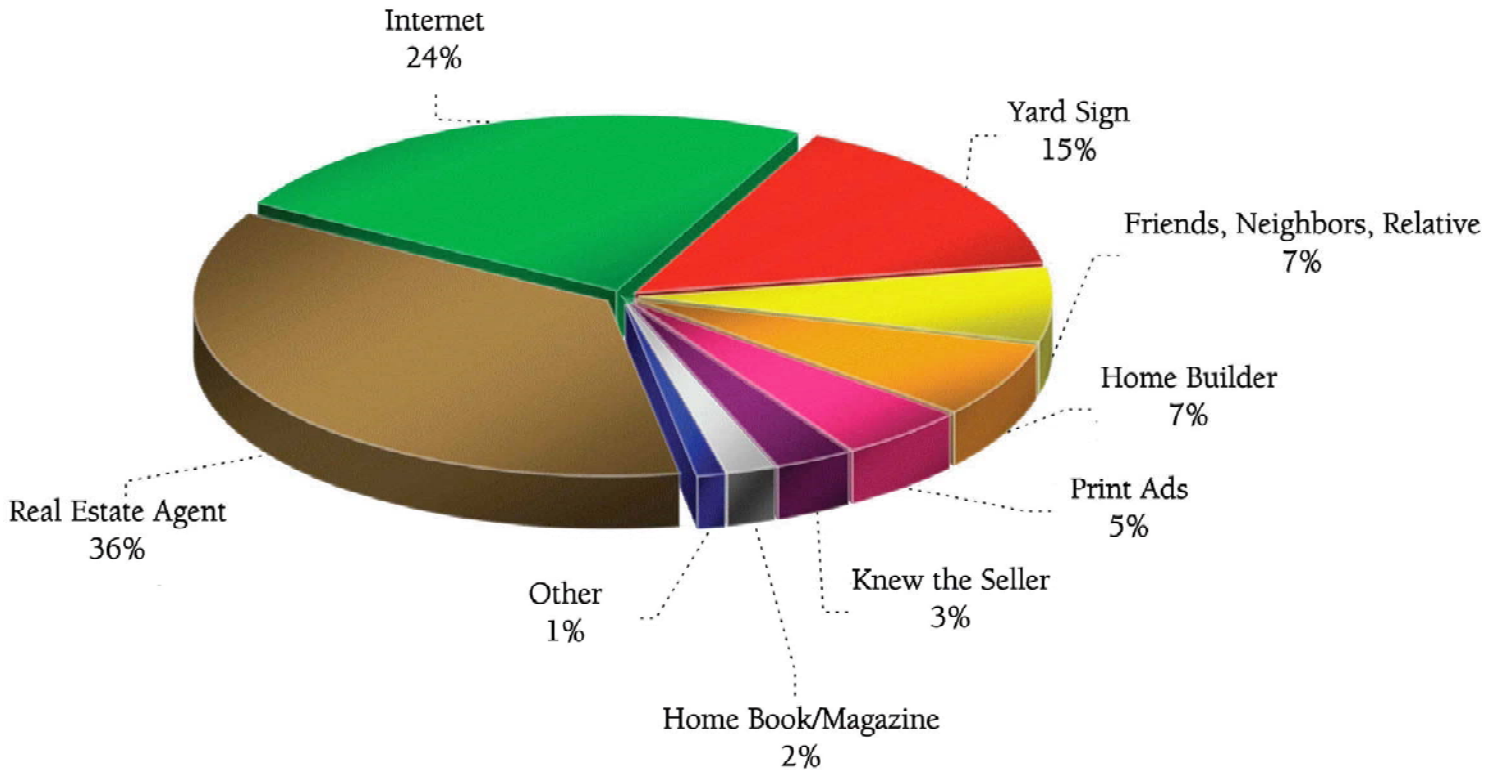


# COLDWELL BANKER UNITED, REALTORS®

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## How Buyers First Learned about Home Purchased

Real estate agents (36%), the Internet (24%) and yard signs (15%) were the top three sources when buyers were asked how they learned about the home they purchased. \*



\* Percentages add up to 100%. Respondents chose only one answer.  
Source: The 2005 National Association of Realtors® Profile of Home Buyers and Sellers.



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