

COLDWELL BANKER UNITED, REALTORS®

KNOWLEDGE. COMMITMENT. INTEGRITY. EXPERIENCE. RESULTS.

*77% of Home Buyers used the Internet in
their Home Search.*



Half of all e-mail inquiries from home buyers go unanswered by other real estate companies.
and for those who do respond, it can take as long as 48 hours!

Because Internet consumers have a 15-minute patience level, Coldwell Banker United, Realtors® uses a revolutionary new system called LeadRouter™ that allows me to respond to e-mail inquiries in a matter of seconds, not hours!

How does it work? LeadRouter delivers e-mail leads straight to my cell phone in as little as four seconds - many times while the potential customer is still sitting at his/her computer.



LeadRouter™ Receives Innovation Award

Cartus's proprietary LeadRouter system was named a co-winner along with Google Earth in the "Most Innovative Technology" category of the annual Inman Innovator Awards, presented July 2005 by Inman News at the Real Estate Connect conference in San Francisco.

LeadRouter™ is an exclusive, patented technology only available to Cartus companies.
Source: The 2005 National Association of Realtors® Profile of Home Buyers and Sellers.



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