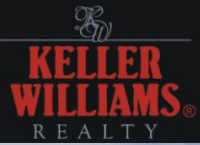


# ABOUT KELLER WILLIAMS REALTY



Often, we judge the caliber of people by the company they keep. This is why I would like to tell you a little bit about Keller Williams Realty and my office within the Keller Williams system.

Keller Williams® Realty was founded in Austin, Texas in 1983 with the specific premise that buyers and sellers deserve the best service for their real estate needs. For more than 17 years that founding premise has been a major factor in the continued growth of Keller Williams® across North America. Two visionaries lead Keller Williams® Realty Gary Keller, founder and Chairman of the Board, and Mo Anderson, Chief Executive Officer.

Because each Keller Williams® Market Center has grown within its respective community, Keller Williams® real estate agents have intimate knowledge of each community's character, mood, and growth potential. Due to the fact that the majority of Keller Williams® Associates live in the communities and neighborhoods they serve, they are eager and capable of tackling unique challenges that families encounter when selecting new homes.

At Keller Williams® Realty, we are Real Estate Consultants. We are not agents. We are not salespeople. What this means is that we build fiduciary relationships with our clients. A fiduciary is someone who represents your best interests.

We are a profit sharing company where associates are in partnership relationships with the owners; this means that everyone at Keller Williams® Realty wants your home to sell because everyone benefits.

The Keller Williams culture is based upon a belief system that is summed up by this acronym: WI4C2TS:



## VALUES

- W**in-Win, or no deal
- I**ntegrity, do the right thing
- C**ommitment, in all things
- C**ommunication, seek first to understand
- C**reativity, ideas before results
- C**ustomers, always come first
- T**eamwork, together everyone achieves more
- T**rust, begins with honesty
- S**uccess, results through people

### KW in 2008

There are over 75,000 KW agents in North America

There are 8 office's in the Columbus area

4th largest real estate franchise operation in North America