

# Three ways to become a Sender of Cards

## Retail Package

Recommended Account  
**\$99 Retail Package Plus!**  
Includes PicturePlus™  
Auto-Order \$24.50/month  
(50 Points)

Postcards = 1 Point (\$0.49)  
Greeting Cards = 2 Points (\$0.98)  
Greeting Card with Picture Upload =  
3 Points (\$1.47)  
Postage Sold Separately

### Retail Package Features:

- 1000's of Greeting Cards to Choose from!
- Send a Printed Greeting Card from your computer in less than 30 seconds!
- User has access to the entire SendOutCards system
- Great for Personal or Small Business needs!

## Wholesale Package

Recommended Account  
**\$298 Wholesale Package Plus!**  
Includes PicturePlus™  
\$31 Auto-Order (100 Points/Month)

Postcards = 1 Point (\$0.31)  
Greeting Cards = 2 Points (\$0.62)  
Greeting Card with Picture Upload =  
3 Points (\$0.93)  
Postage Sold Separately

### Wholesale Package Features:

- All features included in the Retail Account
- 35% discount on your points
- 200 points, handwriting font, and 4 signatures

## Entrepreneur Package

Recommended Account  
**\$398 Entrepreneur Package Plus!**  
Includes PicturePlus™  
\$31 Auto-Order (100 Points/Month)

Postcards = 1 Point (\$0.31)  
Greeting Cards = 2 Points (\$0.62)  
Greeting Card with Picture Upload =  
3 Points (\$0.93)  
Postage Sold Separately

### Entrepreneur Package Features:

- All features included in the Retail Account
- 35% discount on your points
- 200 points, handwriting font, and 4 signatures
- Entrepreneur Kit
- Treat 'em Right Seminar Ticket
- DVD Program

*and*

Ability to earn:  
**\$100 - 225 per referral (weekly)**

*plus*

**5 - 30% overrides on card volume created by yourself or referrals**

**Additional bonuses paid based on self-promotion to Manager and above.**

#### *Disclaimer*

*The example set forth in this document is intended to explain the operation of the SendOutCards Compensation Plan. These examples are not representative of the income, if any, that a SendOutCards Distributor can or will earn. Success with SendOutCards results only from successful sales efforts, which require effort, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.*